

SPONSORSHIP DIRECTOR

Reports to: President, Vice-President, Treasurer

The Toronto Nomads Rugby Club Sponsorship Director, as an administrator of the club, acts in a position of trust for the community and is responsible for the effective governance of the organization. He/she is at the forefront of the work of the organization. The Sponsorship Director is responsible for delivering enhanced financial growth targeted sponsorship and fundraising activities. The Sponsorship Director should have a sales or fundraising background with strong networking skills and the ability to leverage said network into active sponsors.

Requirements of the Role

- Attend Executive Committee meetings and the AGM
- Maintains positive relationships with current sponsors through ongoing communication and active account management
- Identifies and targets new potential sponsors
- Provides updates to EC on current sponsor financial commitments, timing of payments etc
- Invites each sponsor to Fletcher's Field and hosts sponsors representatives at the field
- Ensures sponsors are well informed on club activities
- Invites sponsors to major club social functions

Benefits of the Role

- Opportunity to work with a diverse range of volunteers
- Opportunity to develop communication and organizational skills
- Opportunity to help set the future direction of your club